

# 2020 東京奧運



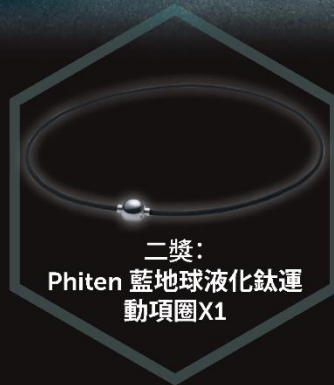
Emerald

期刊有獎徵答

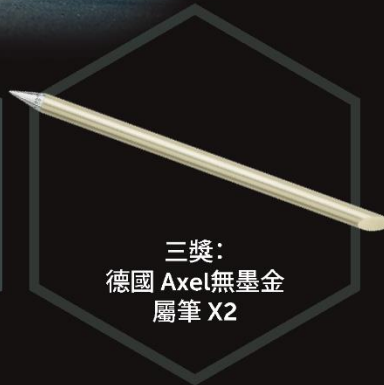
活動期間：4月1日~4月30日



頭獎：  
Jaybird TARAH PRO  
運動耳機 X1



二獎：  
Phiten 藍地球液化鈦運  
動項圈X1



三獎：  
德國 Axel 無墨金  
屬筆 X2

一生懸命抽大獎：

<https://emeraldpublishing.typeform.com/to/R5jJGi>





emeraldinsight

# 電子資料庫使用教戰

Presented by Sun

# 講座大綱

- ▶ **Emerald 是什麼?**
- ▶ **Emerald 提供那些免費資源?**
- ▶ **怎麼使用電子資料庫?**
- ▶ **Q&A**

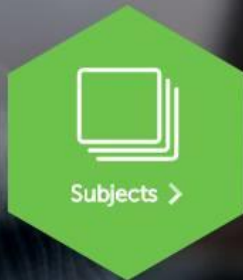


# Emerald

到底是什麼???

Nurturing fresh thinking  
that makes an impact.

**Welcome to Emerald Publishing**



期刊

書

個案研究

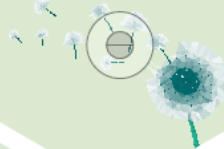
Tourism & Hospitality Management



Library Studies



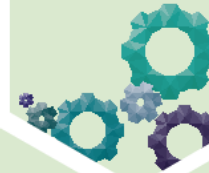
Marketing



Health & Social Care



Engineering



Information & Knowledge Management



Education



Property Management & Built Environment



Accounting, Finance & Economics



HR, Learning & Organization Studies



Business, Management & Strategy



Public Policy & Environmental Management



Operations, Logistics & Quality



# Emerald 免費資源

- ▶ 學術寫作教學、報告撰寫方法
- ▶ 疫情期間限時免費資源

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**STUDENTS**



# Emerald Insight 又是什麼?



# Emerald 的電子資料庫



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個案研究

掃描連結

[www.emerald.com/insight](http://www.emerald.com/insight)

# 小試身手: 進階搜尋



請點開符合下列條件的第一篇文章的**PDF**檔!

- ✓ 文章類別: Journal articles
- ✓ 標題內含 “Macau” 但不含 “Hong Kong”
- ✓ 年份: 2017~2019
- ✓ Only content I have access to

# Q & A



# 多謝!

**Sun**

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